

Graphic Info – Digital printing

Dear customer,

to facilitate co-operation we send you a few information which are important for printing and also for your layouting.

Programs

we handle files out of the following programs:

MAC

Adobe Illustrator CS 3, Adobe Photoshop CS 3,
Quark Xpress 7, Freehand MX, InDesign CS 3.

PC

Corel Draw 11

We are not able to print out of Corel Draw, because there can appear mistakes in colour; but we can export Corel Draw-files in printable files.

If you have prepared the files in the aboved-named programs but on a PC, the files should be compatible to Mac. Problems with fonts can appear, because the compatibility between PC and MAC is not usually given.

Filetransfer

The following data mediums can be used:

- 3,5" Disc, CD-ROM, DVD
- E-mail: grafik@dommer.de (only up to 10 MB)
- ISDN (Leonardo) 0049 - 711 - 61 50 320
- FTP-Server: please ask for the FTP-Access

Contact

Simon Marquardt - Teamleader Graphic

Please feel free to give me a call if there are any questions.

0049 - 711 - 666 77 92



Layout

For an easier filehandling please set the properties of the document in a 1:10 scale (final dimension). Any logos and text which are placed have to be vectors. If that's not possible (for example in a QuarkXpress-file) please send all fonts of the document, too.

Please make sure that you have 5 cm around images because of the bleed.

Please no PDF-files

Because of the individual adjustments of the printers we are not able to handle PDF-files. Please send us the open print-files.

PDF-files are additional work and expenses which has to be charged separately.

Images

The imagequality depends on the resolution of the image as well as on the material, for example the colour brilliance (if you need a sample please feel free to ask). The value for the resolution is 450 dpi in the scale 1:10 on the final dimension. (This counts not for bag production: here it is 450 dpi on the scale 1:1). The colour management is in CMYK.

It would be helpful for the colourmanagement if you have a coloured proof of the layout (1:10 or 1:20 scale). Colourdefinitions have to be in the coloursystems HKS, Pantone or RAL - we try to realize them as good as possible.